

Louise Perkins-Chapman

Fashion Design Graduate
Womenswear and Print Design

Contact

07460 893628
louisechapman200@gmail.com
Design Instagram: [@louise_design](#)
Linked In: [Louise-Perkins-Chapman2002](#)

Further information about me and my portfolio can be found on my website: [louisedesign.net/](#)

Experience

Design & Marketing Assistant
NK Group (Supplier) & FLIGHT Athleisure
Weston - super -Mare
July 2022 - Present

- Designer for start-up athleisure brand FLIGHT.
- Built the flightathleisure.com website on Shopify.
- Trend & market research, e-commerce and retail.
- Marketing, graphic design, creating advertising and Mailchimp mailers, running the groups social media.
- Industrial embroidery technician, four head machine, large scale production.

B&Q - Decorative Advisor/Paint Mixer
Several UK Stores
February 2020 - June 2022

- Customer Advisor within the decorative department, paint mixing to customer design briefs, servicing paint machines and assisting customers with their interior design projects.
- Interiors trend and colour theory analysis.
- Designing displays with painting/decorating techniques, lighting and soft furnishings.

Joules - Buying/Design Work Experience
March 2020

- A week in the womenswear design and buying department.
- Created market research reports, trend boards, competitor analysis and design mood boards.
- Observed meetings and recorded notes.

Education

BA (Hons) Fashion Design 2:1
Nottingham Trent University
2020-2023

- Final year specialism in womenswear and print design, Inclusive Womenswear, plus size and adaptive fashion researched and explored throughout studies
- Confident in Adobe Creative Cloud, Photoshop, Illustrator, and InDesign with strengths in colour, font, layout, technical specifications and print repeats.
- Skills in pattern cutting, manufacture and fabric manipulation. Market research, competitor analysis trend forecasting and sustainable practice.

Achievements

Winner of inclusive, adaptive design competition with The Very Group, presented at their London head office and received mentoring from a Very print designer throughout final year.

Bronze Volunteering award, 50+ hours for Nottingham Trent Students Union, in partnership with Nottinghamshire Police, presenting and facilitating 1.5 hour sessions for the 'Consent is Everything' program. Raising awareness for sexual Violence.

References

Available upon request.